

February 16, 2011

Kramer Laboratories Inc.
Jennifer Hornstein
Dir of Marketing
8778 SW 8th Street
Miami, FL 33174

Dear Jennifer:

Congratulations on your OTC Achievement Award in the *Pharmacy Times 2010 OTC Survey of Pharmacists Recommendations*, which recognizes those products that receive the highest percentage of pharmacist recommendations in their category. We're delighted to present the beautiful crystal award and certificate to you personally. The winners were announced in the 2010 *Pharmacy Times* Master's Circle winners in our June 2010 publication.

Pharmacists play a pivotal role in health care and, in fact, make more than 80 million recommendations every month as patients come in on a daily basis. Our exclusive annual survey, now in its 14th year, is a significant resource that spells out exactly which OTC brands pharmacists recommend most frequently and just how many recommendations are made each month. Thousands of pharmacists participated in the *Pharmacy Times 2010 OTC Survey of Pharmacists Recommendations*. This year, we expanded its reach to include new sub-categories, new products and those products that have moved to OTC status. In all, we surveyed 145 OTC categories including new therapeutic areas to reflect the current market.

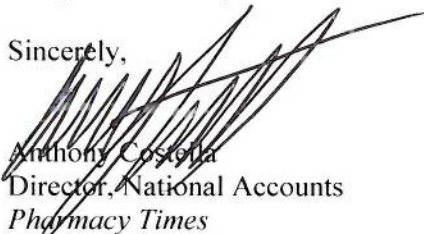
The *Pharmacy Times 2010 OTC Survey of Pharmacists Recommendations* publication, which we enclose for your use, has been redesigned to include these new categorizations as well as special features. Additionally, we are excited to announce a brand-new searchable Web site—**www.OTCguide.net**—that has been developed to make the complete results available online. It is searchable by category and product name and will be an eminently useful tool for health care practitioners and consumers.

By winning the Achievement Award, your product qualifies to use the Achievement Award logos, which states “#1 Pharmacist Recommended Brand! *Pharmacy Times*”—and you are welcome to use it throughout the year in your marketing efforts.


We hope you will enjoy the beautiful trophy and display it proudly as a reminder that pharmacists have recognized your products. *Pharmacy Times* is certainly proud of this significant survey and your achievement this year. Our 113-year-old publication continues to evolve with the pharmacy market—bringing practical information for today's pharmacist each month and online daily at www.pharmacytimes.com. We look forward to working with you in the coming year.

Congratulations again!


Sincerely,



Anthony Costella
Director, National Accounts
Pharmacy Times



Tighe Blazier
President
Pharmacy Times



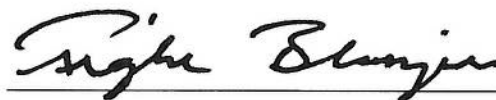
Mike Hennessy
Chairman/CEO
MJH & Associates

Pharmacy Times[®]

*Pharmacy Times 2010 OTC Products
Pharmacist Recommendations Survey—
Achievement Award.*

Category: Nail Anti-Fungals

FUNGI-NAIL



Tighe Blazier *Pharmacy Times* President

